ABSTRACT OF THE INVENTION

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[0060] A method is disclosed for designating toppings to be assembled on a pizza as well as their respective position on the pizza wherein an order entry terminal is provided for a customer to use to specify an order for a pizza, the terminal being connected to a point-of-sale system and includes a display screen, voice synthesis generator, microphone, speaker, voice recognition processor capable of detecting the customer's spoken words and microprocessor controller. The customer is prompted to enter an order by speaking words in a human voice and in turn an image of the pizza ordered is displayed to permit the customer to confirm the accuracy and submit the order into a point-of-sale system.